

NEC LOOP 202 & BASELINE ROAD | PHOENIX, AZ



JOIN: **EoS FITNESS**
TODAY, NOT SOMEDAY.



ACRES:
±14.81

ADDRESS:
NEC LOOP 202 & BASELINE ROAD PHOENIX, ARIZONA

SQUARE FEET:
±83,105

ZONING:
NEIGHBORHOOD RETAIL

SUMMARY:

Adjacent to the newly completed Loop 202 South Mountain Freeway with projected traffic counts of 117,000 to 190,000 vehicles per day according to ADOT. The center's 5-mile trade area average household income is nearly \$85,000, with a daytime population of over 100,000, a residential population of 113,000, and an average household size of 3.7.



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OVERVIEW

DEMOGRAPHICS

Average Household Income

| 1 Mile | 3 Miles | 5 Miles |
|-----------|-----------|-----------|
| \$133,927 | \$110,899 | \$107,749 |

Total Population

| 1 Mile | 3 Miles | 5 Miles |
|--------|---------|---------|
| 9,205 | 53,553 | 111,029 |

Daytime Population

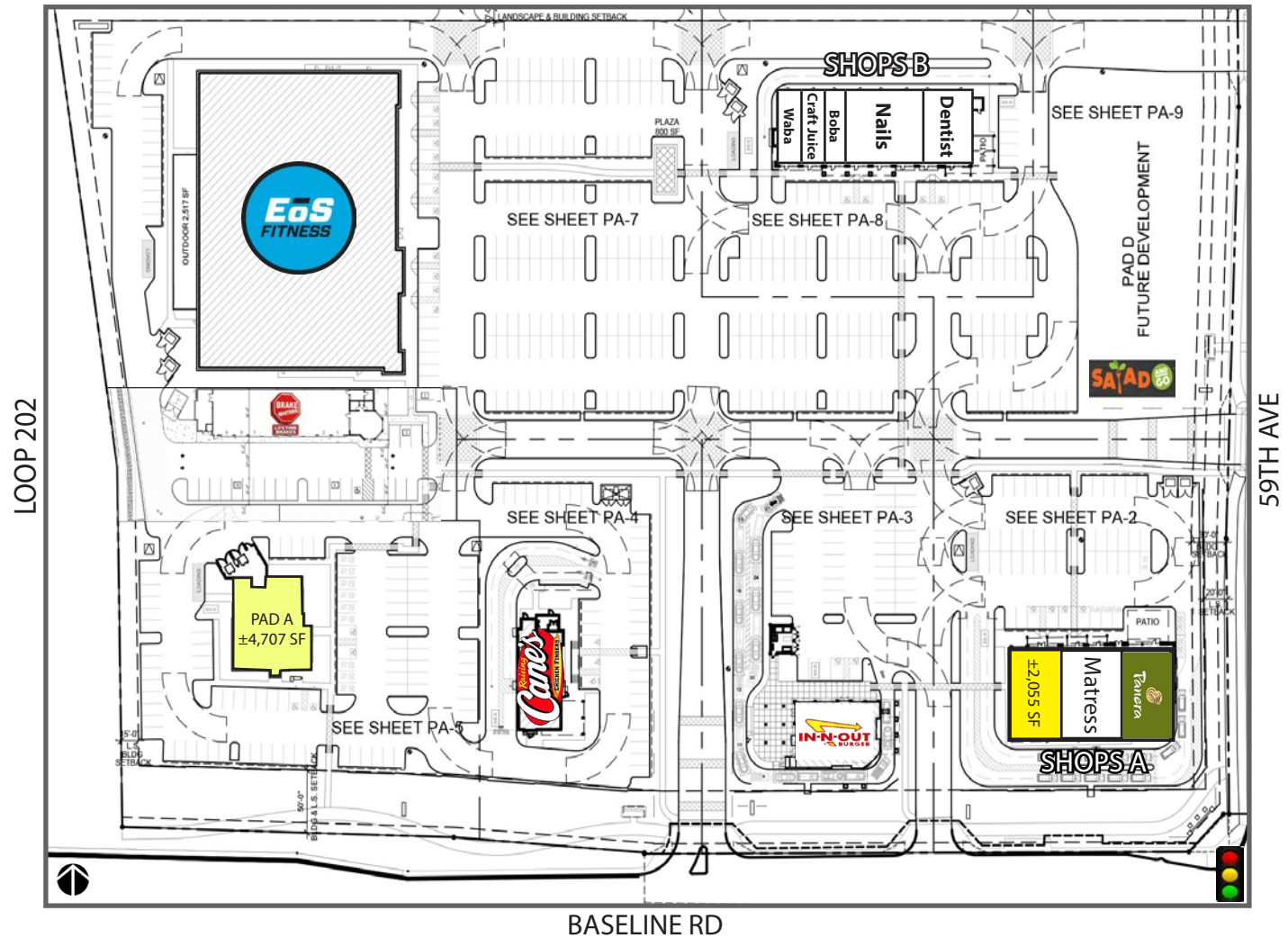
| 1 Mile | 3 Miles | 5 Miles |
|--------|---------|---------|
| 6,573 | 36,420 | 94,565 |

Total Households

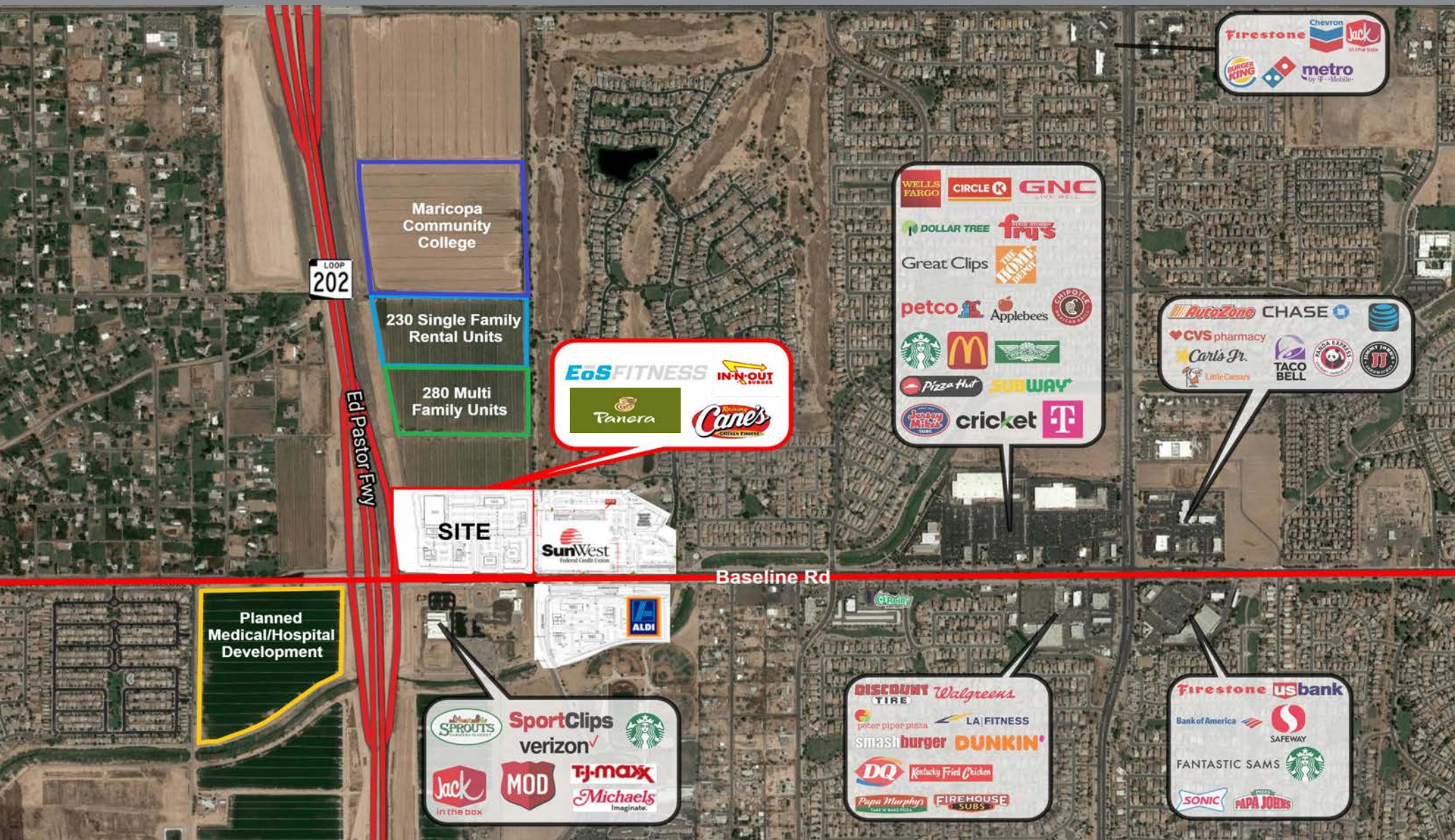
| 1 Mile | 3 Miles | 5 Miles |
|--------|---------|---------|
| 2,642 | 15,531 | 30,513 |

AVAILABLE

- Shops & Pads.



AERIAL MAP



DEMOGRAPHICS (3 MILES)

ANNUAL HOUSEHOLD SPENDING



KEY FACTS

54,464

Population



15,550

Households

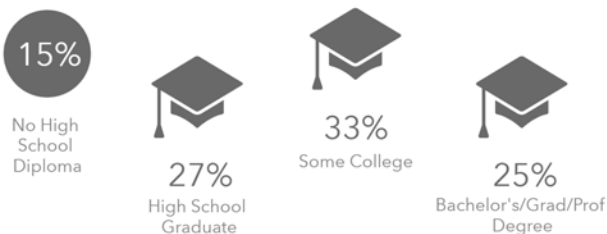
30.2

Median Age

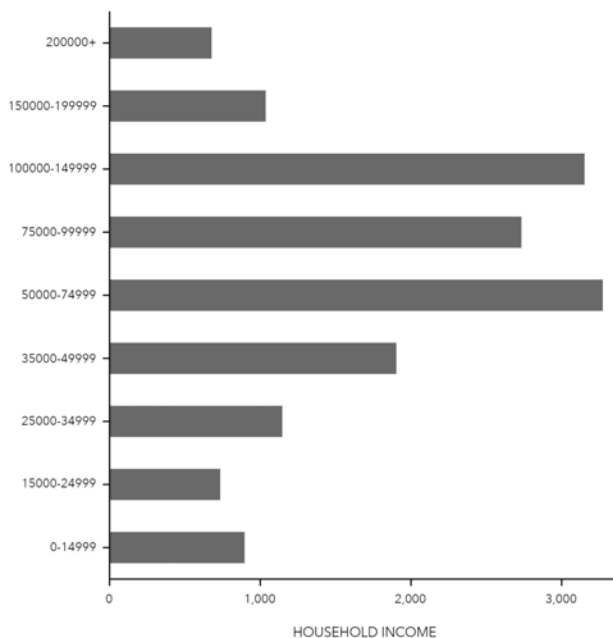
\$57,993

Median Disposable Income

EDUCATION



INCOME



Households By Income

The largest group: \$50,000 - \$74,999 (21.0%)

The smallest group: \$200,000+ (4.4%)

| Indicator | Value | Difference | |
|-----------------------|-------|------------|--|
| <\$15,000 | 5.8% | -1.6% | |
| \$15,000 - \$24,999 | 4.7% | -3.2% | |
| \$25,000 - \$34,999 | 7.4% | -1.0% | |
| \$35,000 - \$49,999 | 12.2% | -0.3% | |
| \$50,000 - \$74,999 | 21.0% | +2.5% | |
| \$75,000 - \$99,999 | 17.6% | +3.7% | |
| \$100,000 - \$149,999 | 20.3% | +3.8% | |
| \$150,000 - \$199,999 | 6.7% | -0.4% | |
| \$200,000+ | 4.4% | -3.5% | |

Bars show deviation from Maricopa County

Average Household Size

for this area

3.50

which is more than the average for United States

| Area | Value | 0.00 | 4.00 |
|-----------------|-------|------|------|
| This area | 3.50 | | |
| Maricopa County | 2.69 | | |
| Arizona | 2.64 | | |
| United States | 2.58 | | |

EMPLOYMENT

