

# NEC LOOP 202 & BASELINE ROAD | PHOENIX, AZ



JOIN: **EoS FITNESS**  
TODAY, NOT SOMEDAY.



**ACRES:**  
±14.81

**ADDRESS:**  
NEC LOOP 202 & BASELINE ROAD PHOENIX, ARIZONA

**SQUARE FEET:**  
±83,105

**ZONING:**  
NEIGHBORHOOD RETAIL

**SUMMARY:**

Adjacent to the newly completed Loop 202 South Mountain Freeway with projected traffic counts of 117,000 to 190,000 vehicles per day according to ADOT. The center's 5-mile trade area average household income is nearly \$85,000, with a daytime population of over 100,000, a residential population of 113,000, and an average household size of 3.7.



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# OVERVIEW

## DEMOGRAPHICS

**Average Household Income**  
**1 Mile**    **3 Miles**    **5 Miles**  
 \$133,927    \$110,899    \$107,749

**Total Population**  
**1 Mile**    **3 Miles**    **5 Miles**  
 9,205    53,553    111,029

**Daytime Population**  
**1 Mile**    **3 Miles**    **5 Miles**  
 6,573    36,420    94,565

**Total Households**  
**1 Mile**    **3 Miles**    **5 Miles**  
 2,642    15,531    30,513

## AVAILABLE

- Shops & Pads.

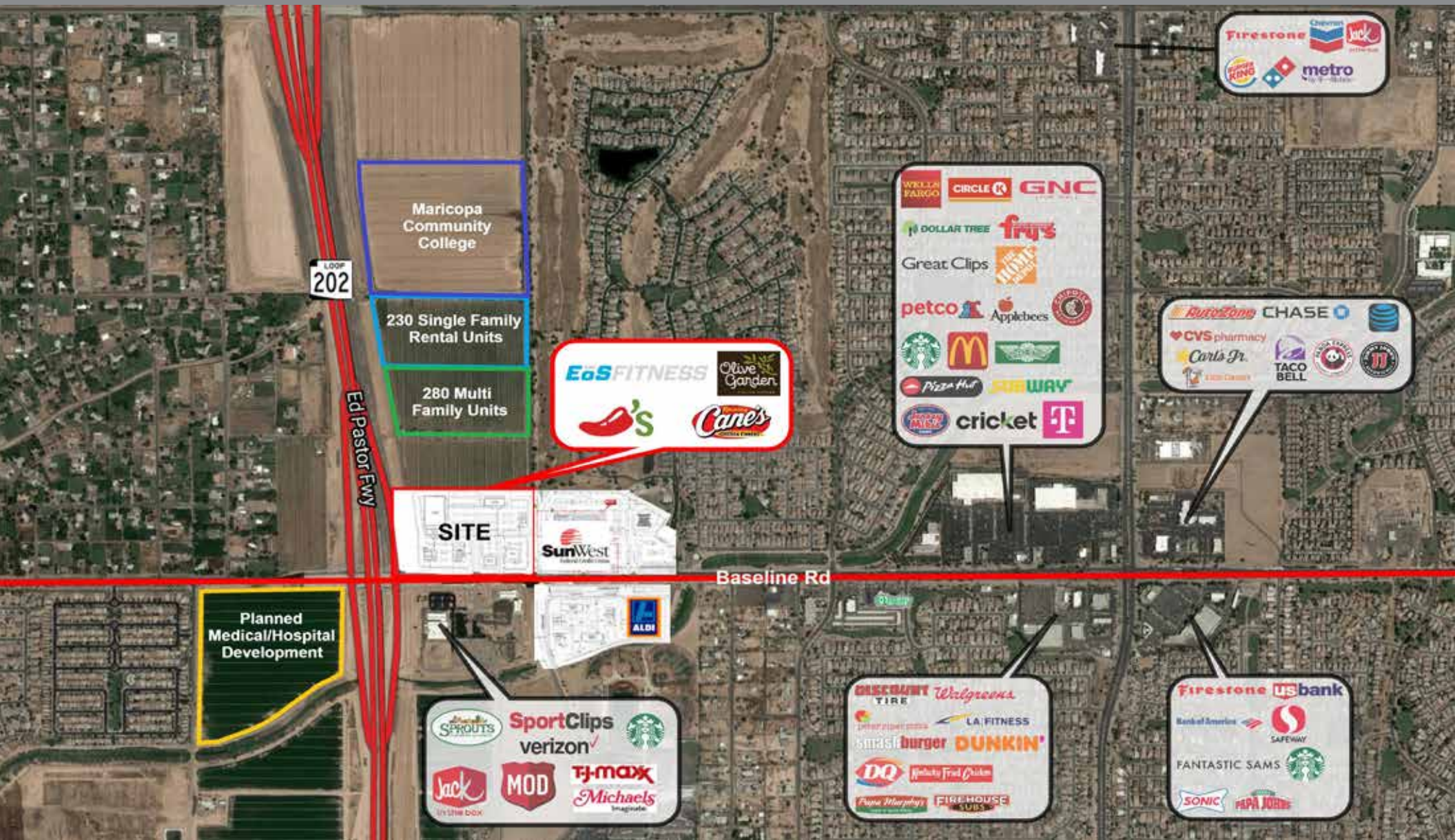


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# AERIAL MAP



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# DEMOGRAPHICS (3 MILES)

## ANNUAL HOUSEHOLD SPENDING



## INCOME



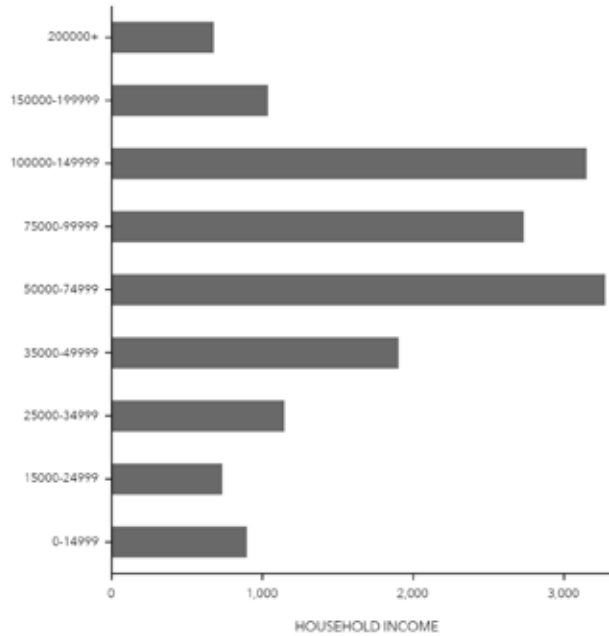
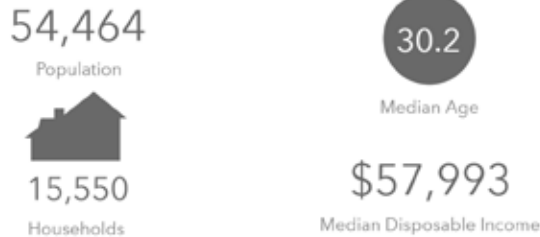
## Households By Income

The largest group: \$50,000 - \$74,999 (21.0%)  
The smallest group: \$200,000+ (4.4%)

Indicator	Value	Difference
<\$15,000	5.8%	-1.6%
\$15,000 - \$24,999	4.7%	-3.2%
\$25,000 - \$34,999	7.4%	-1.0%
\$35,000 - \$49,999	12.2%	-0.3%
\$50,000 - \$74,999	21.0%	+2.5%
\$75,000 - \$99,999	17.6%	+3.7%
\$100,000 - \$149,999	20.3%	+3.8%
\$150,000 - \$199,999	6.7%	-0.4%
\$200,000+	4.4%	-3.5%

Bars show deviation from Maricopa County

## KEY FACTS



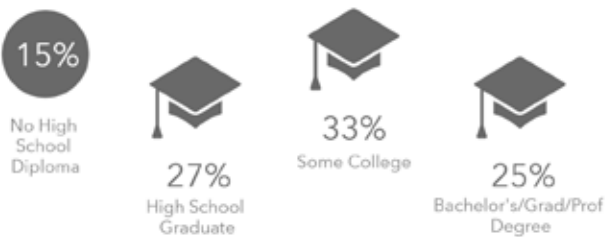
## Average Household Size

for this area  
**3.50**

which is more than the average for United States

Area	Value	0.00	4.00
This area	3.50		
Maricopa County	2.69		
Arizona	2.64		
United States	2.58		

## EDUCATION



## EMPLOYMENT

