

# ROONEY RANCH | NORTH ORACLE RD & NORTH FIRST AVE | ORO VALLEY, ARIZONA



**ADDRESS:**  
10661 N ORACLE RD, ORO VALLEY, AZ 85737

**SUMMARY:**  
Rooney Ranch is located on the intersection of Oro Valley's primary north/south arterial, Oracle Rd (State Route 77) and First Avenue with combined traffic counts of over 98,000 vehicles per day. The center boasts an average household income in excess of \$100,000 with a residential population of 68,000 and a daytime population of 52,000.



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# ROONEY RANCH | SITE PLAN (NORTH)

ORO B

**ACRES:**  
±57.63  
**SQUARE FEET:**  
±578,503  
**ZONING:**  
Commercial



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# ROONEY RANCH | AERIAL



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# ROONEY RANCH | DEMOGRAPHICS (3-Miles)

## ANNUAL HOUSEHOLD SPENDING



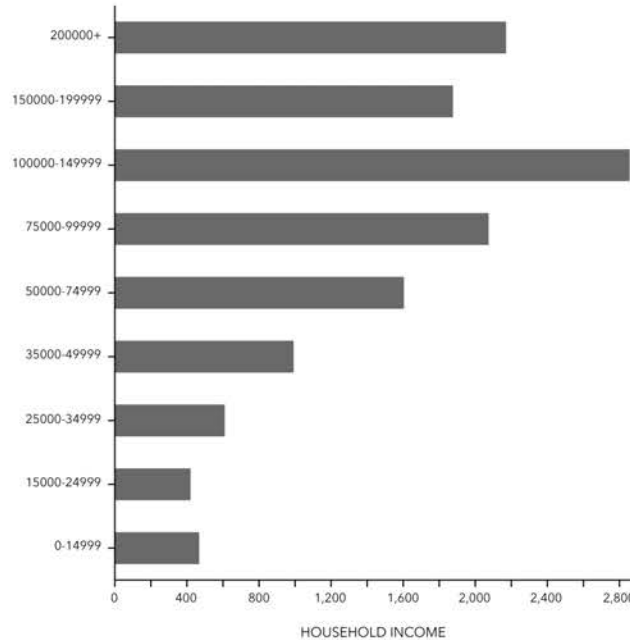
## INCOME



## Tapestry Segments



## KEY FACTS



## Average Household Size

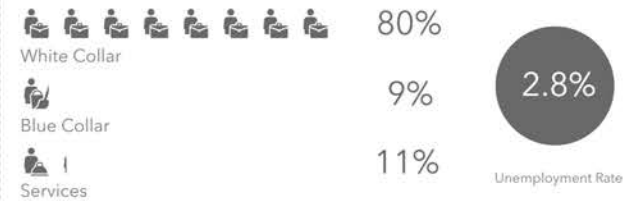
for this area  
**2.18** which is less than the average for United States

Area	Value	0.00	4.00
Arizona	2.56		
United States	2.53		
Pima County	2.34		
<b>This area</b>	<b>2.18</b>		

## EDUCATION



## EMPLOYMENT



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