

ROONEY RANCH | ORO VALLEY, ARIZONA



ACRES:
±57.63

SQUARE FEET:
±578,503

ZONING:
Commercial

ADDRESS:
10661 N ORACLE RD, ORO VALLEY, AZ 85737

SUMMARY:
Rooney Ranch is located on the intersection of Oro Valley's primary north/south arterial, Oracle Rd (State Route 77) and First Avenue with combined traffic counts of over 98,000 vehicles per day. The center boasts an average household income in excess of \$100,000 with a residential population of 68,000 and a daytime population of 52,000.

Join:



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SITE PLAN

ORO B



TRAFFIC COUNTS

NB Oracle Rd:	46,000 VPD
SB Oracle Rd:	32,887 VPD
First Ave:	19,335 VPD
Total Traffic:	98,222 VPD



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AERIAL

KEY FACTS (15-Mins)

148,717

Population



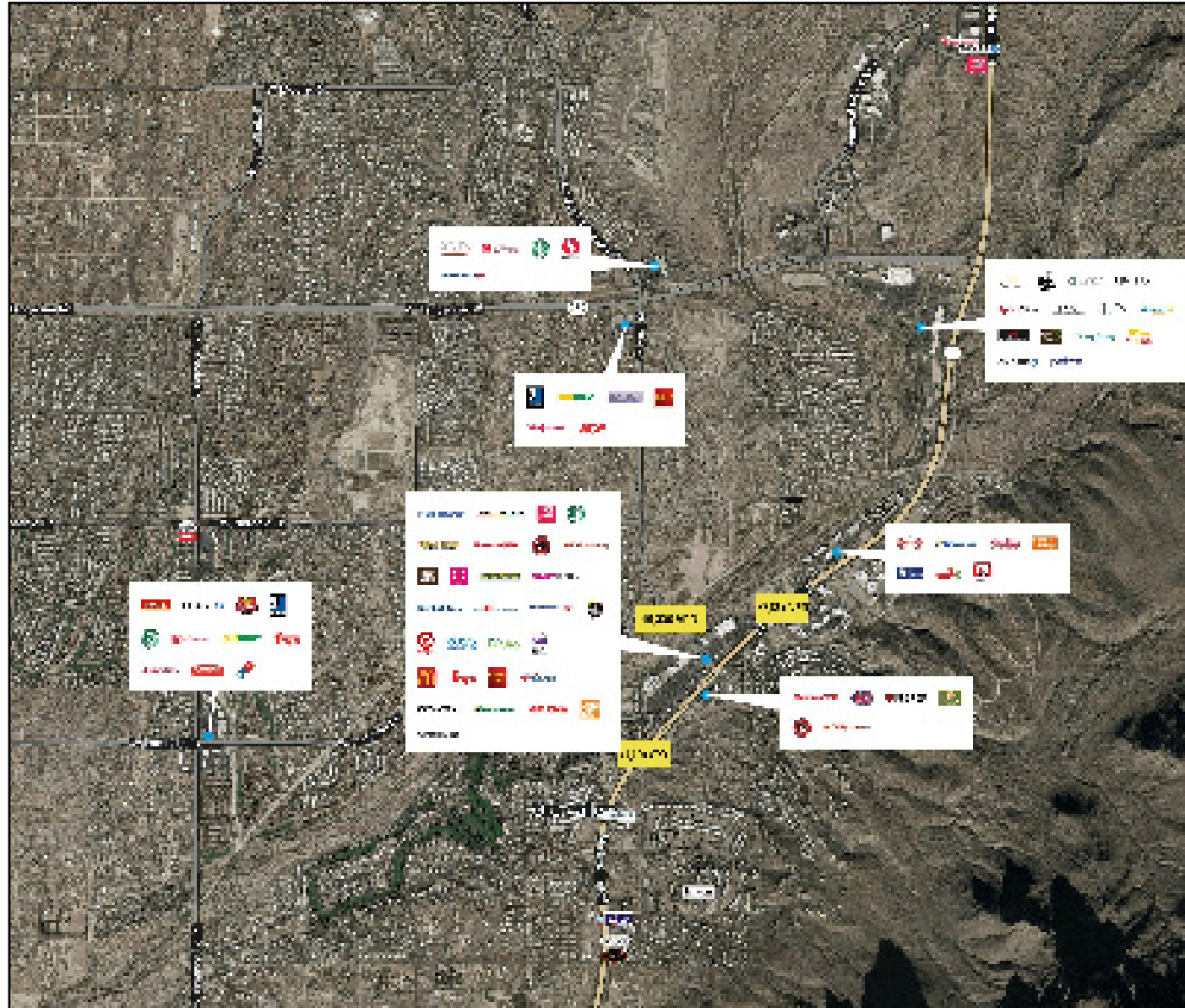
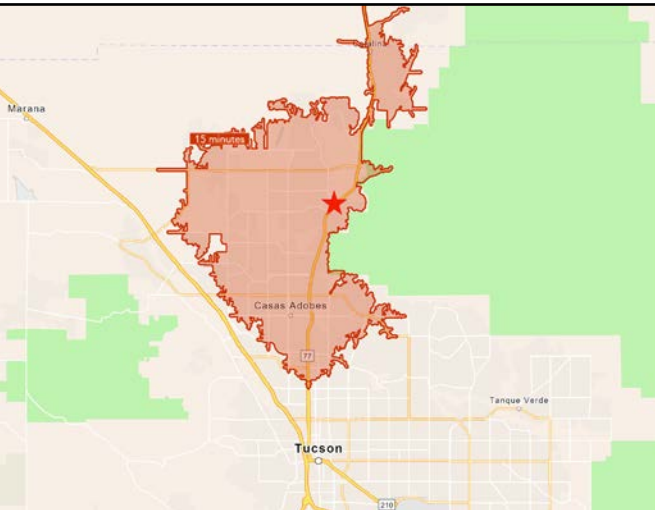
64,276
Households

49.4

Median Age

\$113,060

Average Household
Income



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DEMOGRAPHICS (15 MINUTE DRIVE)

ANNUAL HOUSEHOLD SPENDING



INCOME



Average Household Size

for this area

2.28 which is less than the average for United States

Area	Value	0.00	4.00
Arizona	2.58		
United States	2.55		
Pima County	2.37		
This area	2.28		

KEY FACTS



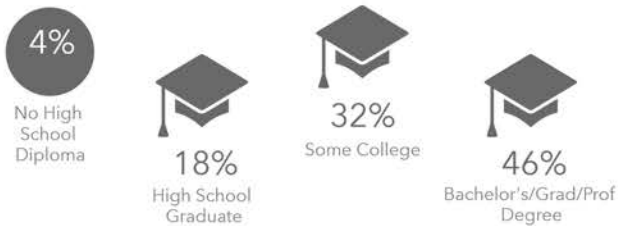
Tapestry Segments



Company/Business Name	Direction	Distance
PLAY IT AGAIN SPORTS	SW	3.6
SUMMIT HUT	S	3.9
BAUM'S SPORTING GOODS INC	S	5.4
BIG 5 SPORTING GOODS	SW	6.9
BIG 5 SPORTING GOODS	S	7.3
CHAMPS SPORTS	S	7.8
DICK'S SPORTING GOODS	S	7.8
REI	S	7.9
PGA TOUR SUPERSTORE	S	8.2
VAN'S GOLF SHOPS	S	8.2

Closest 10 locations

EDUCATION



ANNUAL LIFESTYLE SPENDING



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