

# MARKETPLACE AT PRASADA | SURPRISE, ARIZONA



**ACRES:**  
±17.46

**ADDRESS:**  
15215 N COTTON LN SURPRISE, AZ 85388

**SQUARE FEET:**  
±122,870

**ZONING:**  
PAD  
Regional Commercial

**SUMMARY:**

Marketplace at Prasada is a Fry's Marketplace anchored grocery component of the new Prasada Gateway Village; a 1,225 acre entertainment, shopping, living, and employment destination. Located just west of the Loop 303, the project is surrounded by the Surprise Farms and Sierra Mountain Communities. In addition, 30,000 new homes are planned in the immediate trade area.



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# OVERVIEW

## TRAFFIC COUNTS

Greenway RD: 25,427 VPD

Cotton Ln: 13,000 VPD

Loop 303: 45,379 VPD

## DEMOGRAPHICS

### Average Household Income

1 Mile	3 Miles	5 Miles
\$66,249	\$73,723	\$71,980

### Total Population

1 Mile	3 Miles	5 Miles
13,906	77,068	135,809

### Daytime Population

1 Mile	3 Miles	5 Miles
9,925	58,757	118,209

### Total Households

1 Mile	3 Miles	5 Miles
4,163	28,116	52,903



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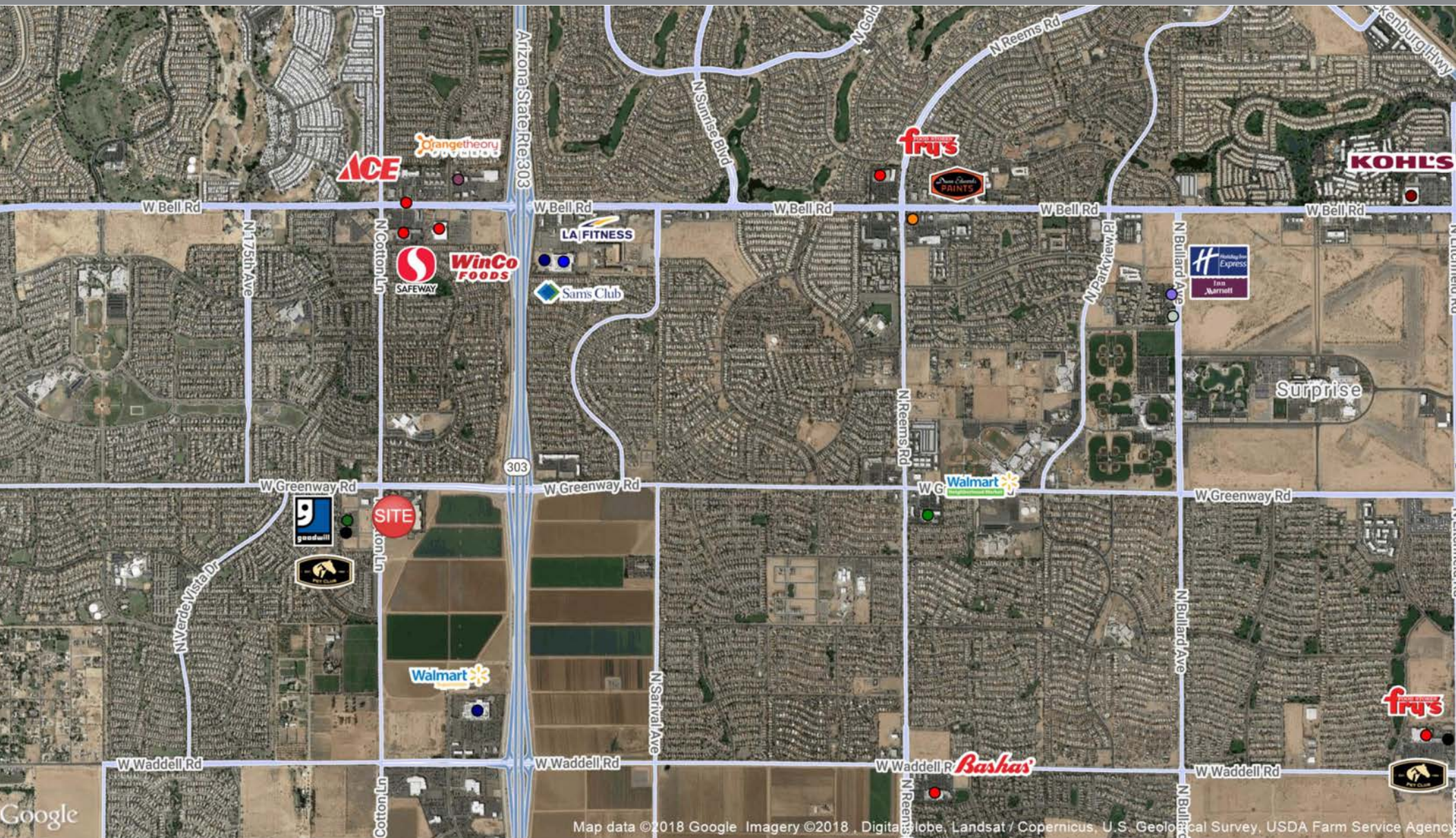
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# AERIAL MAP



Map data ©2018 Google Imagery ©2018 DigitalGlobe, Landsat / Copernicus, U.S. Geological Survey, USDA Farm Service Agency



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# DEMOGRAPHICS (3 MILES)

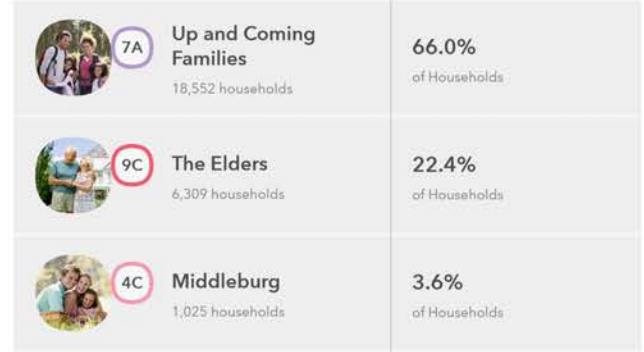
## ANNUAL HOUSEHOLD SPENDING



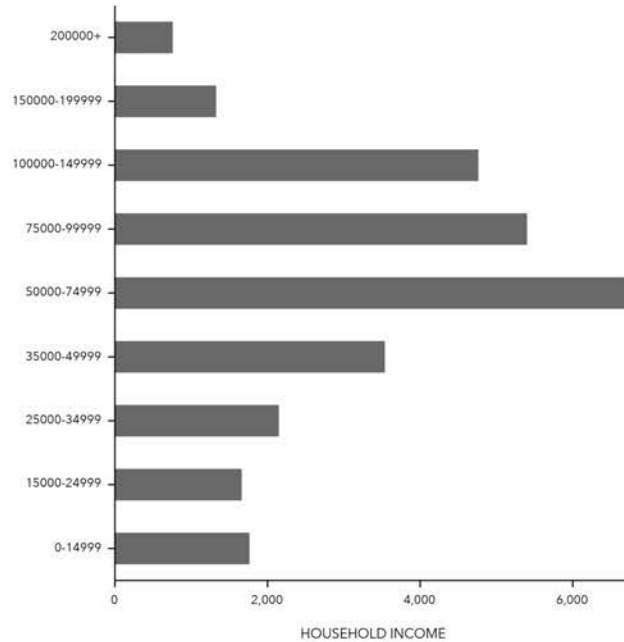
## INCOME



## Tapestry Segments



## KEY FACTS

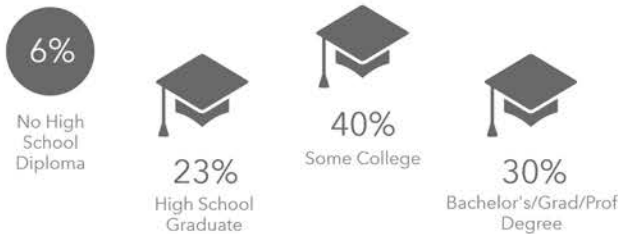


## Average Household Size for this area

**2.83** which is more than the average for United States

Area	Value	0.00	4.00
This area	2.83		
Maricopa County	2.69		
Arizona	2.64		
United States	2.59		

## EDUCATION



## EMPLOYMENT



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