

MARKETPLACE AT PRASADA | SURPRISE, ARIZONA



ACRES:
±17.46

ADDRESS:
15215 N COTTON LN SURPRISE, AZ 85388

SQUARE FEET:
±122,870

ZONING:
PAD
Regional Commercial

SUMMARY:

Marketplace at Prasada is a Fry's Marketplace anchored grocery component of the new Prasada Gateway Village; a 1,225 acre entertainment, shopping, living, and employment destination. Located just west of the Loop 303, the project is surrounded by the Surprise Farms and Sierra Mountain Communities. In addition, 30,000 new homes are planned in the immediate trade area.



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OVERVIEW

TRAFFIC COUNTS

Greenway RD: 25,427 VPD

Cotton Ln: 13,000 VPD

Loop 303: 45,379 VPD

DEMOGRAPHICS

Average Household Income

1 Mile	3 Miles	5 Miles
\$66,249	\$73,723	\$71,980

Total Population

1 Mile	3 Miles	5 Miles
13,906	77,068	135,809

Daytime Population

1 Mile	3 Miles	5 Miles
9,925	58,757	118,209

Total Households

1 Mile	3 Miles	5 Miles
4,163	28,116	52,903



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DEMOGRAPHICS (3 MILES)

ANNUAL HOUSEHOLD SPENDING



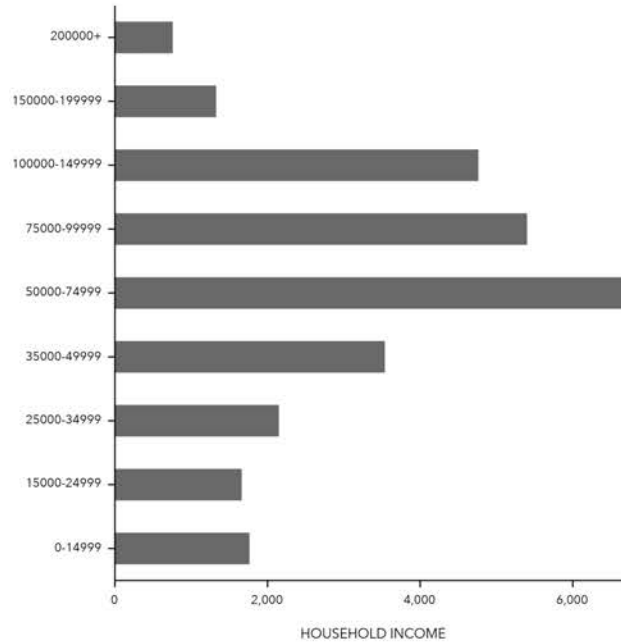
INCOME



Tapestry Segments

7A Up and Coming Families 18,552 households	66.0% of Households
9C The Elders 6,309 households	22.4% of Households
4C Middleburg 1,025 households	3.6% of Households

KEY FACTS

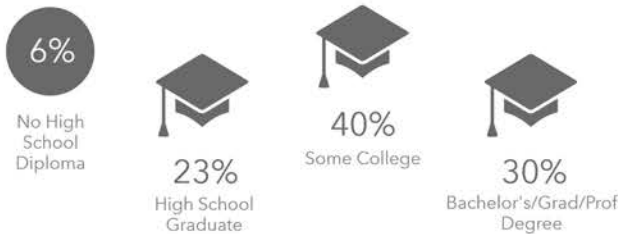


Average Household Size for this area

2.83 which is more than the average for United States

Area	Value	0.00	4.00
This area	2.83		
Maricopa County	2.69		
Arizona	2.64		
United States	2.59		

EDUCATION



EMPLOYMENT



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