

64TH STREET & GREENWAY ROAD | PHOENIX, AZ

**ACRES:**

±8.16

SQUARE FEET:

±19,246

ZONING:

C-1

NEIGHBORHOOD RETAIL

ADDRESS:

6339 E GREENWAY RD, SCOTTSDALE, ARIZONA, 85254

SUMMARY:

Located near the border of north Scottsdale and Phoenix, this Fry's Marketplace anchored neighborhood center is close to the upscale Scottsdale Quarter and Kierland Commons shopping centers. The surrounding trade area boasts a population of over 225,000 residents and nearly 200,000 workers, with an average annual household income more than \$100,000. Over 40,000 vehicles per day pass through the intersection of Greenway Rd and 64th street which is a major route for commuters heading to the Scottsdale Air Park, home to nearly 3,000 companies with 55,000 employees.



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OVERVIEW

TRAFFIC COUNTS

Greenway Road: ± 30,192 VPD

64th Street: ± 12,025 VPD

Total Traffic: ± 42,217 VPD

DEMOGRAPHICS

Average Household Income

1 Mile	3 Miles	5 Miles
\$122,967	\$113,807	\$111,607

Total Population

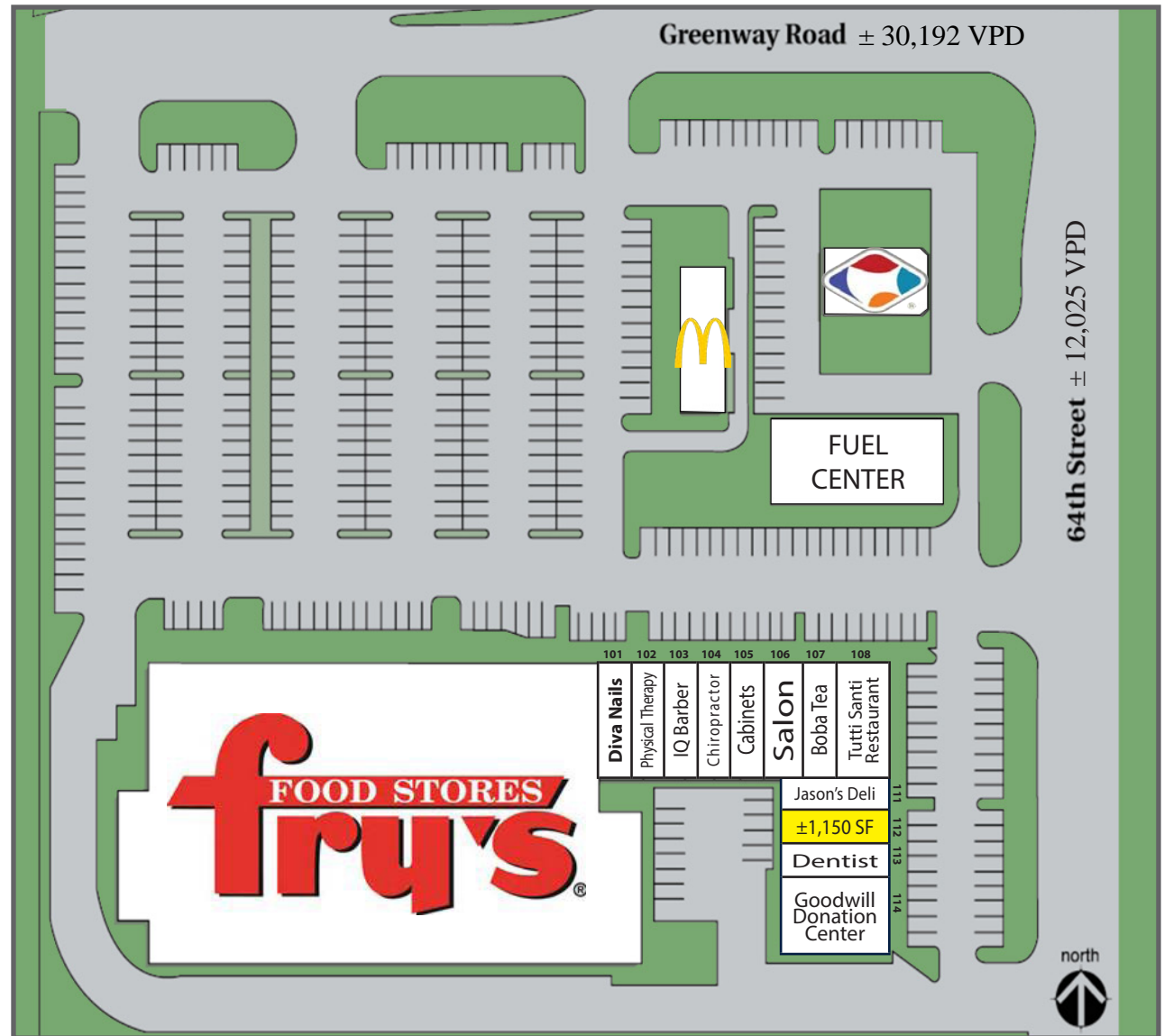
1 Mile	3 Miles	5 Miles
13,279	72,816	230,462

Daytime Population

1 Mile	3 Miles	5 Miles
16,745	128,768	298,746

Total Households

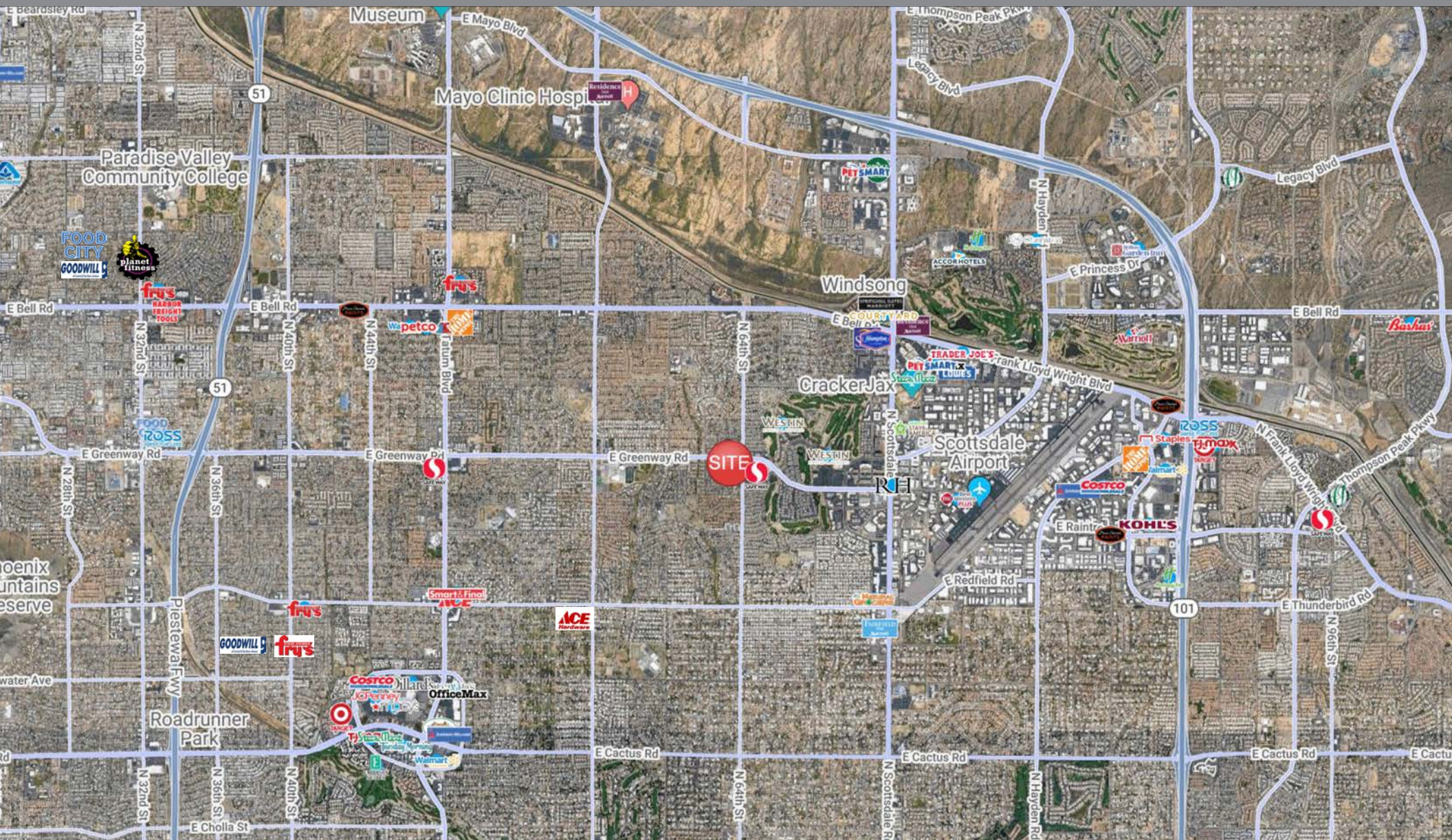
1 Mile	3 Miles	5 Miles
5,065	29,076	86,266



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AERIAL MAP



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DEMOGRAPHICS (3 MILES)

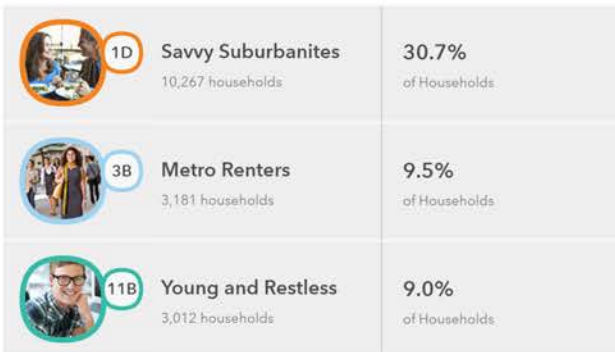
ANNUAL HOUSEHOLD SPENDING



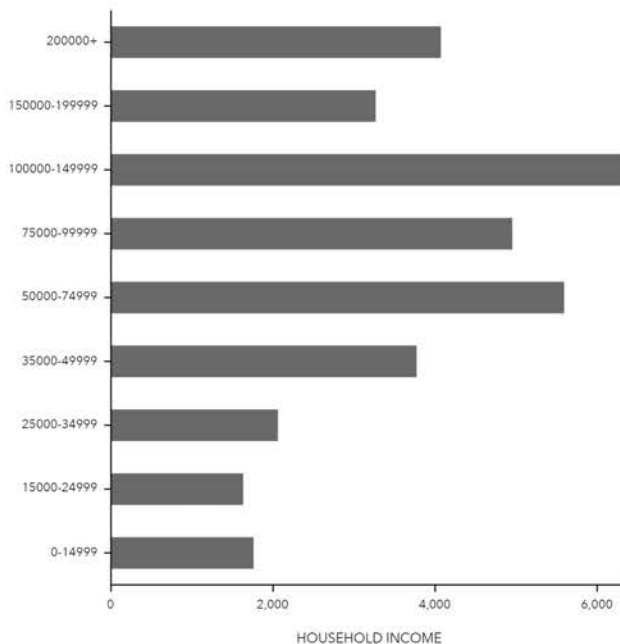
INCOME



Tapestry Segments



KEY FACTS



Average Household Size for this area

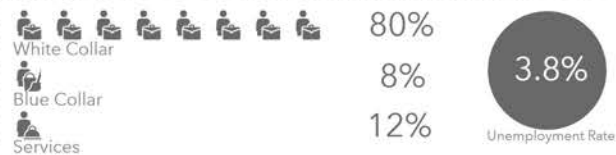
2.31 which is less than the average for United States

Area	Value	0.00	4.00
Maricopa County	2.69		
Arizona	2.64		
United States	2.59		
This area	2.31		

EDUCATION



EMPLOYMENT



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